CAL FIRE NEWS RELEASE

California Department of Forestry and Fire Protection



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NEW CAL FIRE WEBSITE FEATURES MODERN LOOK, NEW WAYS TO TRACK INCIDENT INFORMATION, AND QUICK ACCESS TO THE LATEST DEPARTMENT NEWS

Sacramento – The California Department of Forestry and Fire Protection (CAL FIRE) released a new website this month to provide an enhanced, modernized web experience for both the public and employees.

Within the redesigned website, users can navigate content easily to access information about CAL FIRE's current incidents, wildfire preparedness, fire prevention, hiring and recruitment, and more. The redesign was driven by analytics and site visits and was created to enhance the user experience for all Californians—representing a significant improvement from the previous site.

"One of the primary objectives of the redesign was to ensure that our website accurately represents our organization while providing critical information and helpful resources for the public when they need it," said Fire Chief Joe Tyler, Director of CAL FIRE. "Close attention was given to messaging about our mission, values, capabilities, and commitment."

Phase two of CAL FIRE's website development will be launched in the coming months and will also include a standalone recruitment website: www.JoinCALFIRE.com. This site will be dedicated to potential CAL FIRE job candidates, focusing on providing guidance on the hiring process and tips on how to apply for a position.

The newly designed CAL FIRE website can be accessed the same way as before at: www.fire.ca.gov.

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