## **Content Moderation of CAL FIRE Online Sites and Services**

## **Purpose**

A strong, healthy democracy requires that people can engage with their government and participate fully in civic discourse. People have many opportunities to interact with CAL FIRE and our department encourages posted content and commentary on our interactive digital platforms. CAL FIRE's online services and sites are limited public forums and are moderated by CAL FIRE staff. This policy describes the terms and conditions under which posted content and commentary may be moderated.

## Scope

This policy applies to all online services and sites hosted, managed, or administered by CAL FIRE. This includes social media sites such as Facebook, Twitter, Instagram, YouTube, as well as blogs, websites, discussion forums, other social media platforms, and any sites that accepts posted content and commentary in the form of comments, links, replies, "likes," "follows," "retweets," etc.

## **Posted Content and Commentary**

The following will not be tolerated when interacting with CAL FIRE and/or people using the CAL FIRE social media, blogs, and other online forums:

- Potentially defamatory comments
- Content that promotes, fosters or perpetuates discrimination on the basis of
  protected characteristics which include, but are not limited to: race, creed,
  color, age, religion, gender, marital status, status with regard to public
  assistance, national origin, physical or mental disability or sexual
  orientation
- Obscene or racist comments
- Sexual content or links to sexual content
- Conduct or encouragement of illegal activity

- Threatening language
- Comments, including hyperlinks, not meaningfully related to the topic presented
- Information that is false, misleading, or that may compromise the safety or security of the public or public systems
- Content that violates a legal ownership, infringes on copyright, or other intellectual property rights/interest of any other party
- Postings of, or requests for, other participants' personal information, such as phone number, address, financial accounts, etc.
- Impersonation of someone else
- Commercial messages, including advertisements, political advertisements, and solicitations and spam

We respect the privacy of your identity; however, persons making threats or using offensive language may be reported to the appropriate authorities.

All posted content and commentary are public records subject to public disclosure under the California Public Records Act.