

CAL FIRE Office of the State Fire Marshal

Community Wildfire Preparedness and Mitigation Webinar Series

November 1, 2022

Firewise Communities

Welcome!



- The purpose of this webinar series is to host a live and interactive platform to discuss and educate on Community Wildfire Preparedness and Mitigation (CWPM) fire safety topics directly from our Office of the State Fire Marshal CWPM Staff.
- More information on the webinar series can be found any time at osfm.fire.ca.gov/wildfire-public-education/





Firewise Communities

Speaker Introduction

Gene Potkey

Battalion Chief Firewise Southern California Area Liaison Gene.Potkey@fire.ca.gov

Resources can be found at:

www.readyforwildfire.org/prepare-for-wildfire/firewise-communities/









FIREWISE USA®

RESIDENTS REDUCING WILDFIRE RISKS

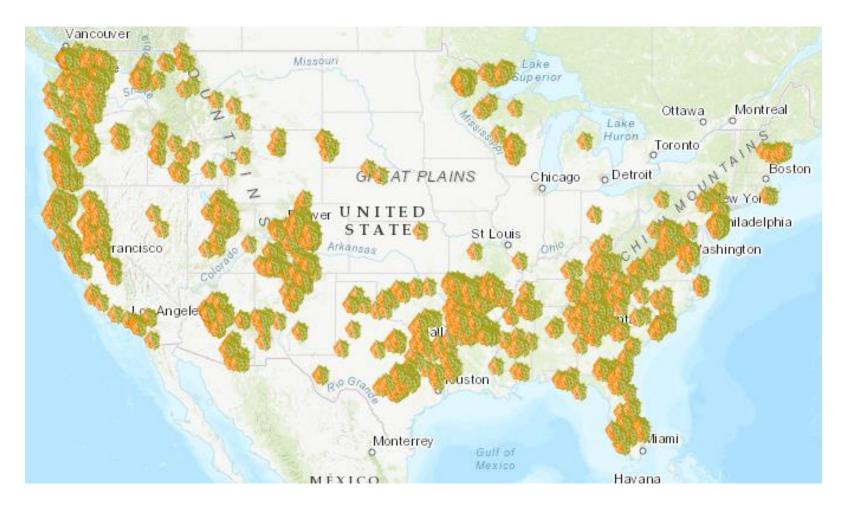
- Individual responsibility
- Encourages neighbors to work together
- Voluntary participation
- A means to decrease risk for residents and first responders





Participation

- Active in 42 states
- Over 1500
 participating sites
- Increased growth in areas recently affected by wildfire





Benefits – Why Participate?

Framework for action

Learn about wildfire

Get peace of mind

Community-building

Build citizen pride

Access to funding and assistance

USAA discounts in certain states



Members of Cascadel Woods Fire Brigade at April 15 work day - Carol Eggink



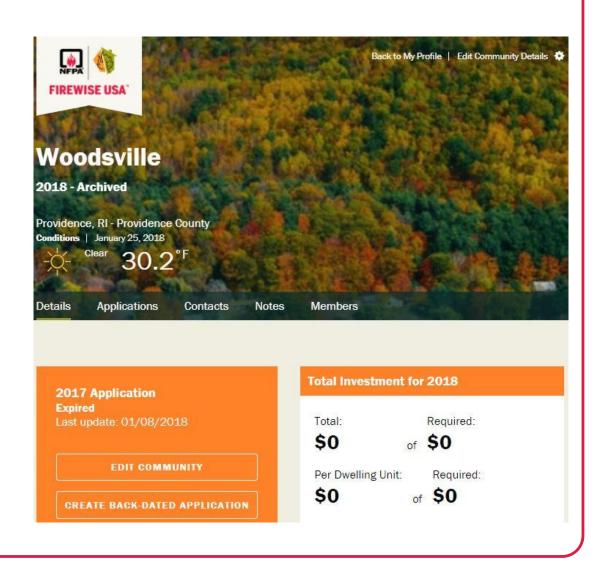
Steps to Achieving National Recognition

- Obtain a wildfire risk assessment
- Form a board/committee comprised of residents and other wildfire stakeholders
- Develop a multi-year action plan based on the site's risk reduction priorities
- Host a minimum of one wildfire risk reduction educational outreach event, or related activity
- Meet the minimum wildfire risk reduction investment
- Create a Firewise USA® Portal account and submit an application to your state Firewise USA liaison



Firewise USA® Website

- Steps and resources to assist new and returning sites
- Access Firewise USA® program management portal



Information

Firewise USA – How to become a Firewise USA site

https://www.nfpa.org/Public-Education/Fire-causes-and-risks/Wildfire/Firewise-USA/Become-a-Firewise-USA-site

CAL FIRE Ready for Wildfire

https://www.readyforwildfire.org/



Firewise Communities

Questions?

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Upcoming Webinars



Each webinar will begin at 11:30 AM via Zoom!

- 11/28/2022
- 12/12/2022
- 1/9/2023
- 1/23/2023

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