



WILDFIRE IS COMING... ARE YOU READY?

Use the CAL FIRE App: [English](#) [Español](#)

[HOME](#) [PREPARE](#) [PREVENT](#) [POST WILDFIRE](#) [WILDFIRE RESILIENCY](#) [PERMITS](#) [TOOLKITS](#) [ESPAÑOL](#) [MORE](#)

PLAN

Use our new web-based app to create your custom wildfire preparedness action plan!

CHECK IT OUT!

KNOW

Get text messages on wildfire incidents near you.

SIGN UP NOW

ACT

Follow These Evacuation Steps

ACT NOW

HOME HARDENING

Use fire-resistant building materials to protect your home from wildfires.

GET MORE INFO

CREATE YOUR DEFENSIBLE SPACE

Create and maintain 100 feet of Defensible Space around your home.

GET MORE INFO

PRESCRIBED FIRE

Prescribed fires help keep our forests healthy and resilient.

GET MORE INFO

WILDFIRE RESILIENCY

Working together to create a more wildfire-resilient California.

GET MORE INFO

Tweets from @CAL_FIRE

CAL FIRE @CAL_FIRE · 15h

The CAL FIRE Report is out! This month we take a look at some of the training that's happening across CAL FIRE, recent incident activity, we take a look at the weather ahead, some summer safety tips and more. #CALFIRE #wildfireprevention #safetytips

3
29

CAL FIRE @CAL_FIRE · 20h

Today we remember Humboldt-Del Norte Unit Fire Captain, Ronnie Boyd who passed away on June 11, 2023. Captain Boyd started his career with CAL FIRE in 2003 as a Firefighter I in the Sonoma-Lake-Napa Unit and promoted to a Limited-Term Fire Apparatus Engineer in 2007. In 2009...

IN MEMORY OF

CAL FIRE

Office of the State Fire Marshal

Community Wildfire Preparedness and Mitigation Webinar Series

August 14, 2023

Ready For Wildfire Website



Welcome!

PLAN

Use our new web-based app to create your custom wildfire preparedness action plan!

CHECK IT OUT!



- ▶ The purpose of this webinar series is to host a live and interactive platform to discuss and educate on Community Wildfire Preparedness and Mitigation (CWPM) topics directly from our Office of the State Fire Marshal CWPM Staff.
- ▶ More information on the webinar series can be found any time at:
 - osfm.fire.ca.gov/wildfire-public-education/
 - If you experience technical difficulties during this presentation, please contact Kara Garrett at (916) 201-5539 or Kara.Garrett@fire.ca.gov.



Ready for Wildfire

Speaker Introduction

Alisha Herring

Education, Outreach and Engagement Officer
CAL FIRE

More information can be found at:

- <https://www.readyforwildfire.org/>





CAL FIRE

Ready for Wildfire Website

CWPM Webinar Presentation

August 14, 2023

Home Page

Easy-to-access menu

App Portal

Quick campaign info

Website Language Tool

The screenshot shows the CAL FIRE website home page. At the top, it says "WILDFIRE IS COMING... ARE YOU READY?" and "Use the CAL FIRE App" with language options for English and Español. Below this is a navigation menu with items like HOME, PREPARE, PREVENT, POST WILDFIRE, WILDFIRE RESILIENCE, PERMITS, TOOLSKIT, ESPAÑOL, and MORE. The main content area is divided into three columns: PLAN (Use our new web-based app to create your custom wildfire preparedness action plan), KNOW (Get text messages on wildfire incidents near you), and ACT (Follow These Evacuation Steps). Below these are several campaign cards: HOME HARDENING, CREATE YOUR DEFENSIBLE SPACE, SET GO! EVACUATION, FIREWORKS SAFETY, and REFORESTATION. A social media feed on the right shows a tweet from CAL FIRE. At the bottom, there is a "CAL FIRE TV MEDIA GALLERY" with video thumbnails and a "CONNECT WITH US" section with social media icons.

A close-up of the "Website Language Tool" showing a dropdown menu with the text "Select Language" and a downward arrow icon.



Home Page

The image shows three vertical banners. The first banner, 'PLAN', features a hand holding a smartphone displaying the CAL FIRE app interface with a 'GET STARTED' button. The second banner, 'KNOW', shows a house in a forest with a 'SIGN UP NOW' button. The third banner, 'ACT', shows a house in a forest with a 'ACT NOW' button.

Links to handheld resources



CHECK IT OUT!

KNOW

Get text messages on wildfire incidents near you.

SIGN UP NOW



ACT

Follow These Evacuation Steps

ACT NOW



Evacuation information

Scroll Down For More...

Quickly sign up for incident alerts



Easy Access Links

HOME HARDENING



Use fire-resistant building materials to protect your home from wildfires.

[GET MORE INFO](#)

CREATE YOUR DEFENSIBLE SPACE



Create and maintain 100 feet of Defensible Space around your home.

[GET MORE INFO](#)

SET GO! EVACUATION



Are you set with a wildfire action plan and emergency supply kit?

[GET MORE INFO](#)

FIREWORKS SAFETY



Prevent Fires and Injuries Caused By Fireworks!

[GET MORE INFO](#)

Recent CAL FIRE campaign messages with relevant information.



Ready, Set, Go

Steps To Wildfire Preparedness.

Get Ready... Create Defensible Space

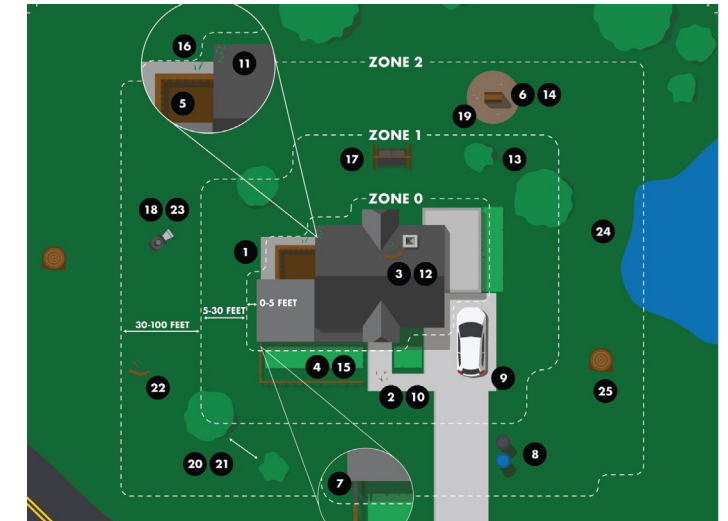
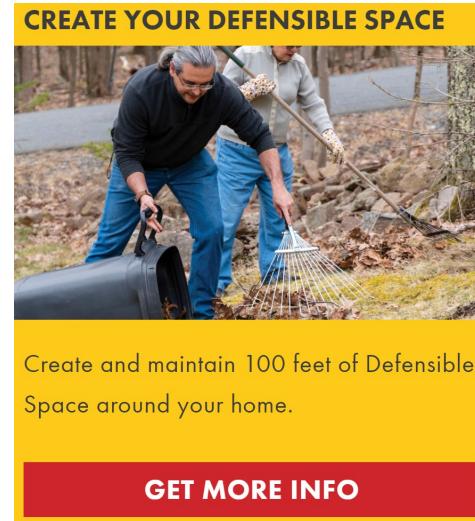
Wildfire is Coming. Are You Ready?

Plan. Prepare. Stay Aware.

- Defensible space is the buffer you create between a building on your property and the grass, trees, shrubs, or any wildland area that surround it.
- This space is needed to slow or stop the spread of wildfire and it helps protect your home from catching fire.

Defensible Space Zones

- Understand the zones and their purposes in ensuring you and your community's safety in case of a wildfire related emergency.



Actions to get you started:

- Create and maintain the required 100 feet of Defensible Space.
- Cut or mow annual grass down to a maximum height of four inches.
- Ensure all combustible materials are located 30 feet away from your home.



Get Ready... Home Hardening

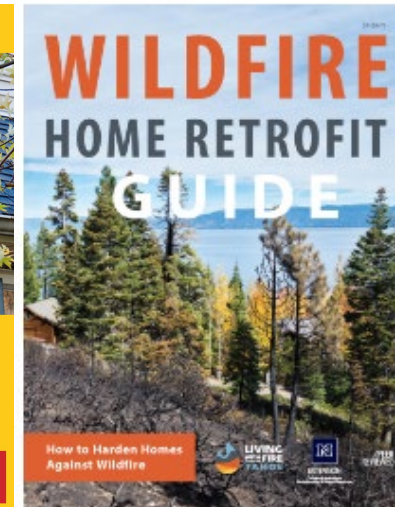
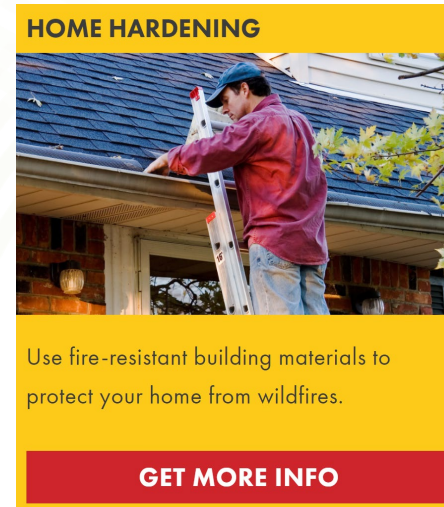
Wildfire is Coming. Are You Ready?

Plan. Prepare. Stay Aware.

- Taking the necessary measures to harden (prepare) your home can help increase its likelihood of survival when wildfire strikes.
- This page provides resources for hardening your home against the threat of a wildfire.
- With insights on roofing, vents, eaves and soffits, windows, walls, decks, rain gutters, and more this page serves as a comprehensive inventory of tools to help you harden your home.

The Wildfire Home Retrofit Guide

- A pamphlet created to help residents fortify their home with low-cost retrofits. Full of infographics, guides and recommended steps.



Here are ways you can harden your home and make it more fire resistant.

Ways to Begin Retrofits to Your Home

- [Low-cost Retrofit List](#)
- [Wildfire Home Retrofit Guide](#)
- [Guía de Adaptación Viviendas en Caso de Incendios Forestales](#)
- [Take our Wildfire Survey to get a custom checklist](#)



Get Set...

PREPARE FOR WILDFIRE

READY, SET, GO!

GET READY

GET SET

Wildfire Action Plan

Prepare Your Family

Create Your Go Bag

Insurance Preparedness


GO! EVACUATION GUIDE

Wildfire Action Plan and More

- **Wildfire Action Plan..** Locate easy for use planning documents unique to your needs that guide you through the process of creating an action plan.
- **Prepare Your Family** provides tools for speaking with family members on wildfire readiness.
- **Create a Go Bag** for you and the members of your household, equipped with the listed items attached in the **Create Your Go Bag** tab.
- Are you financially prepared for a wildfire? Find a list of tips for addressing insurance concerns before facing a wildfire emergency listed under the Insurance Preparedness tab.

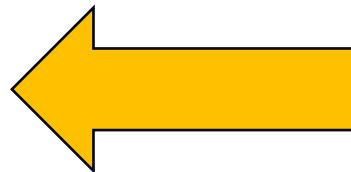
ARE YOU READY?
BROCHURE



Download the *Wildfire is Coming, Are You Ready?*  brochure to get your home ready for wildfire.

3 Steps to Getting Set:

1. Create a **Wildfire Action Plan** that includes evacuation planning for your home, family and pets.
2. Assemble an **Emergency Supply Kit** for each person in your household.
3. Fill-out a **Family Communication Plan** that includes important evacuation and contact information.



Jump Into Action With Easy Steps And Tips Found In The Action Plan Tab



Go! Evacuation Guide

PREPARE FOR WILDFIRE

READY, SET, GO!

GET READY

GET SET

GO! EVACUATION GUIDE

Pre-Evacuation Preparation Steps

Power Outage Information

Evacuation Steps

Animal Evacuation

What to do if Trapped

Plan Prepare Stay Aware

- **Pre-Evacuation Preparation Steps** highlights the importance of the prior steps in the evacuation process.
- **Power Outage Information** is also made accessible discussing tips such as: keeping your fridge doors closed, stay 10 feet from overhead powerlines, shut off gas, and more..
- **Animal Evacuation** discusses tactics in evacuating pets.. know where you will take or leave your pets.
- **What to do if Trapped** elaborates on key information on actions to take if trapped near a Wildfire.



Key Resources

[Firework Safety](#) | [Wildfire Resilience](#) | [Campfire Permit](#) | [Ready For Wildfire App](#)

WILDFIRE RESILIENCY

Creating a Wildfire Resilient California

Find information on prescribed fires, defensible space, home hardening, improving forest health, fires impact on air quality, and the strain put on our forests.



PRESCRIBED FIRES

Learn how prescribed fires reduce wildfire risk and promote healthy forests



IMPROVING FOREST HEALTH

Here's what CAL FIRE is doing to promote forest health and reduce the risk of wildfire



OUR FORESTS ARE STRUGGLING

Learn about the yearly challenges that our forests face



LOS BOSQUES AFECTA NUESTRO AIRE

Conozca los desafíos anuales que enfrentan nuestros bosques



Firework Safety


Learn Safety Tips

Learn Firework safety facts. Find informative videos from law enforcement officials.

Fireworks Legal Information

It is illegal to sell, transport, or use fireworks that do not carry the “Safe and Sane” seal, as well as possess or use fireworks in a community where they are not permitted.

FIREWORKS SAFETY



Prevent Fires and Injuries Caused By Fireworks!

GET MORE INFO



AN AVERAGE OF OVER 18,000 FIRES ARE SPARKED EACH YEAR IN THE U.S. BY FIREWORKS

NEVER LIGHT FIREWORKS NEAR DRY GRASS OR OTHER FLAMMABLE MATERIALS

#SAFEANDSANE



MONTICELLO FIRE
CAUSE: FIREWORKS
6,488 ACRES BURNED
5 INJURIES



NEVER USE FIREWORKS NEAR DRY GRASS OR OTHER FLAMMABLE MATERIALS

#SAFEANDSANE



BURNING PERMITS



CAMPFIRE PERMITS



Start by getting a campfire permit. [Get your campfire permit](#) quickly and easily. Campfire permits can also be obtained from any CAL FIRE, US Forest Service, or BLM station or office.

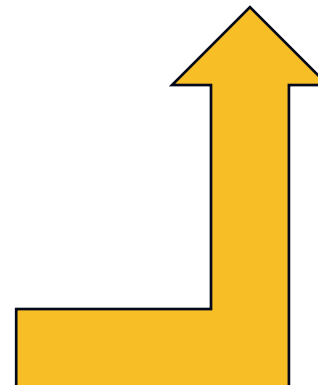
Get your California Campfire Permit quickly and easily online!

Click the link below to get started.

[GET YOUR CAMPFIRE PERMIT](#)

Get tips and more information from CAL FIRE on campfires in the [Campfire Tips PDF](#).

**Plan, Verify, and Apply
Safe Campfire practices!**



Permit Information

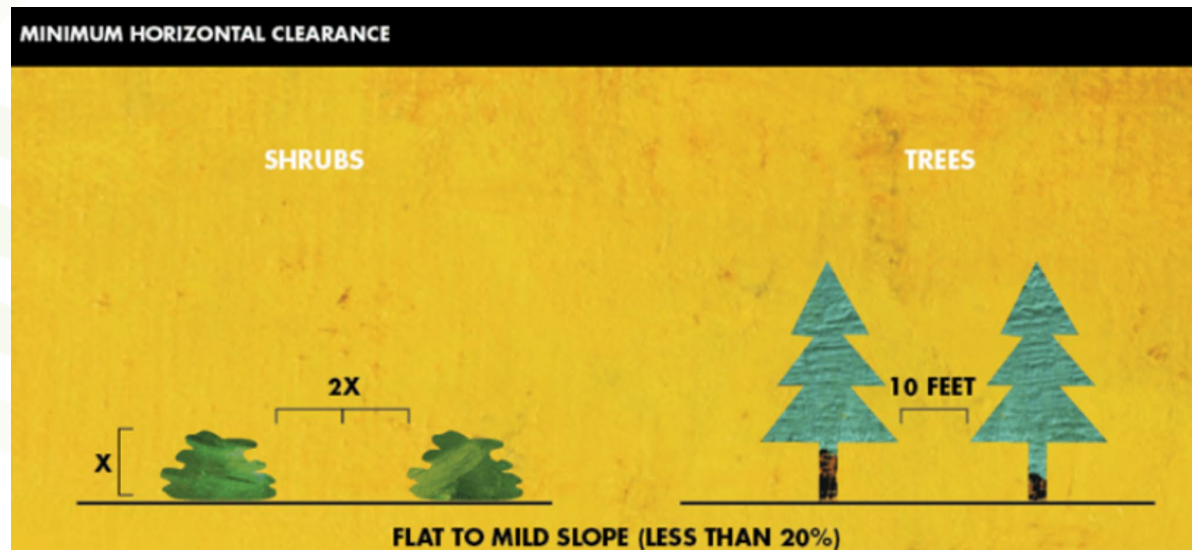
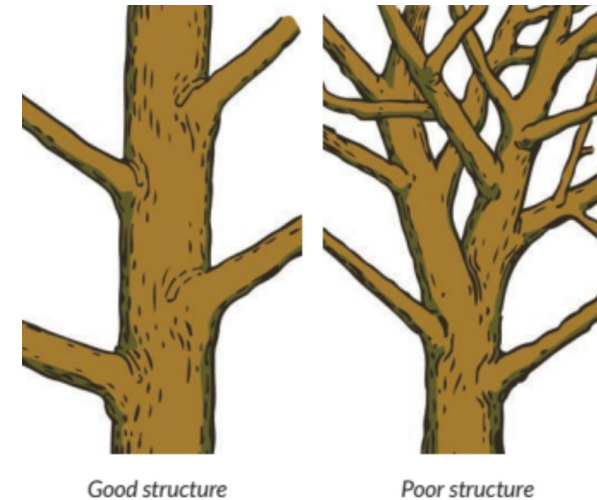
- **Campfire Permits** are required for open fires, such as campfire, barbecues and portable stoves on federally controlled lands and private lands that are the property of another person.
- **Burn Permits** are required certain times of the year where residential landscape debris burning is allowed. Homeowners must always check with their local fire station or CAL FIRE station before burning.
- On private lands, written permission from the landowner is also required for campfire use.



Fire Smart Landscaping

Are There Fire Safe Plants?

- All plants will burn under the right conditions, regardless of how they are classified.
- Find information about characteristics, basic properties, plant placement, vegetation maintenance, and other considerations when building your defensible space.



Ready For Wildfire App

Personalized Wildfire Readiness Steps.

Ready For Wildfire App

Make Preparation Easy

Prepare before wildfire strikes with an evacuation checklist and personalized steps. Fill out a short survey and be guided through a custom plan for home hardening, defensible space, and evacuation planning.


Do you have the following in your household?

Select all that apply.

Child

Senior


Person with Disability



HELP US HELP YOU


Just answer a few quick and easy questions.

BEING PREPARED FOR WILDFIRE CAN BE EASY!


 **Home Hardening** Prevention

Tasks to make your home more wildfire resistant.

5 / 11 Tasks **START**


 **Evacuation Checklist** Preparation

Tasks to prepare you and your family for evacuation.



GET PREVENTATIVE STEPS

Get personalized checklists that can help you keep safe.




EVACUATION CHECKLIST

1 / 11 Tasks

Tasks to prepare you and your family for evacuation.

DOWNLOAD CHECKLIST



THERE WHEN YOU NEED IT

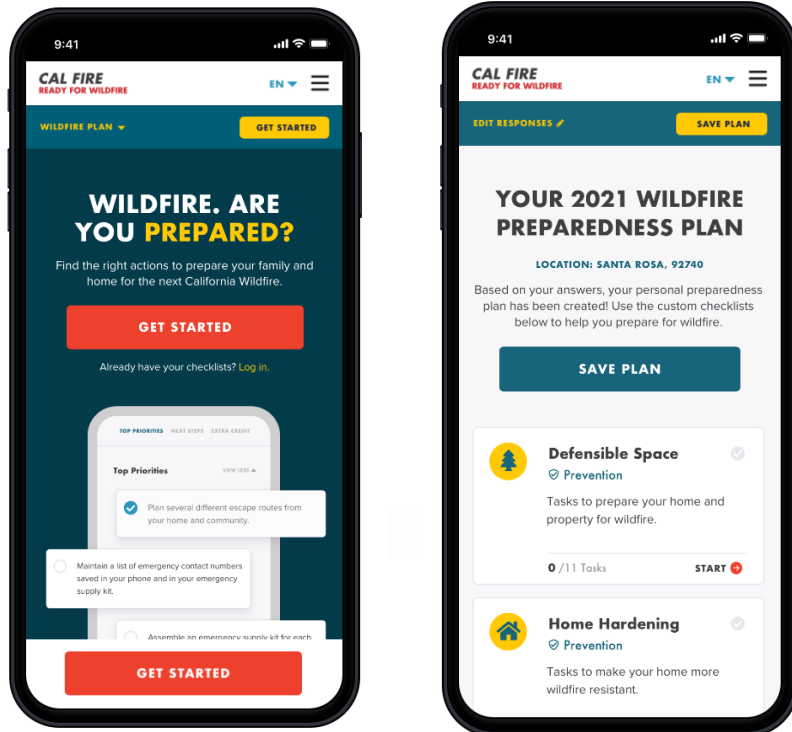
Find the CAL FIRE app on the web or save it to your phone for easy access.



Ready For Wildfire App

Wildfire Readiness On The Go!

The CAL FIRE web-based app allows you to track and maintain your personalized wildfire readiness checklists & active wildfire incidents directly from any smart device.



In App Resources

- Evacuation Checklists
- Home Hardening Checklist
- Defensible Space Checklist
- Active wildfire incidents information
- Available in Spanish

DRY CREEK COMPLEX

View full incident details

Updated: Aug 11, 2023 7:08 AM

Started: Aug 10, 2023 6:51 PM

CAL FIRE Incident? Yes

Location: Dry Creek Road and Mile Marker 4, northeast of Woodlake in Tulare County

Air Quality Index **22 (Good)**

Temperature **68 °F / 20 °C**

Wind **5 km/h E**

378 Acres **15%** Contained

[SHARE](#) [GET TEXT MESSAGES](#)

Share this incident with your community. Stay up to date on this incident with updates sent to your phone.



Campaign Toolkits

ReadyforWildfire.org/campaign-toolkits/

Campaign Toolkits

Find the assets you'll need

- Social Media Images
- Outdoor Ads
- Online Banner Ads
- E-Blasts
- Much More!

GO! EVACUATION TOOLKIT

DEFENSIBLE SPACE TOOLKIT

PRESCRIBED FIRES TOOLKIT

HOME HARDENING TOOLKIT

FOURTH OF JULY TOOLKIT

FOREST HEALTH TOOLKIT



Non-English Materials

Resources to Keep All Californians Prepared.

Spanish Outreach

Outreach Across Multiple Languages



ESPACIO DEFENDIBLE

Cree y mantenga 100 pies de espacio defendible alrededor de tu hogar.



FORTALECE TU HOGAR

Materiales resistentes al fuego pueden ayudar a proteger tu hogar.



SALGA ¡YA!

Alista tu mochila de emergencias y conoce tus rutas de escape.



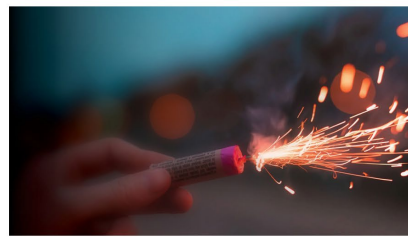
FUEGOS PRESCRITOS

Los incendios prescritos mantienen nuestros bosques sanos y resistentes.



BIENESTAR FORESTAL

Aprende como CAL FIRE mejora la salud de los bosques y reduce el riesgo de incendios forestales.



CUATRO DE JULIO

Revise las leyes y ordenanzas locales para prevenir incendios y lesiones.



¿ESTA PREPARADO?

EL INCENDIO FORESTAL SE ACERCA.
¿ESTÁ...
PREPARADO?



ESPACIO DEFENDIBLE Y CÓMO HACER RESISTENTE SU CASA.

PIELES DE INCENDIOS FORESTALES AZOTAN CALIFORNIA. CADA AÑO, POCO SE TRATA DE SU CASA COMO RIESGO, SINO DE CUÁNDO LO CORRERÁ.
ReadyForWildfire.org

Descargue el [El Incendio Forestal Se Acerca. ¿Esta preparad@?](#) folleto para proteger su casa de los incendios forestales.



Ready for Wildfire

Questions?

Alisha Herring

Education, Outreach and Engagement Officer
CAL FIRE

More information can be found at:

- <https://www.readyforwildfire.org/>



Thank you!

Watch any of our past webinars at:

https://www.youtube.com/playlist?list=PLT8JO7_bPUqcUSjnbt_Srcp3mAHqr2wUE

