Value Cards

Print on perforated business card paper.

ADVANCEMENT Growth, professional advancement, personal maturity	BEAUTY The appreciation of loveliness, e.g., enjoying art, nature, and work
COOPERATION Communication, team effort, and working together	CREATIVITY Freedom, imagination, and the desire for new ideas
DEDICATION A passionate belief in something	FAITH Believing in yourself, a higher power, the goodness of life, or the goals of your organization
FREEDOM Absence of necessity or coercion; liberation, independence	HEALTH Physical and mental well-being

HELPFULNESS Sense of concern for and outreach to the needs of others	HONESTY Fairness, straightforwardness, sincerity, truthfulness
INTEGRITY Moral and intellectual honesty	JUSTICE Fairness, balance, moral equality
KNOWLEDGE Seeking and learning new insights	LIFE Principle or force distinctive of animate beings
LOVE Personal warm feelings of caring and affection	LOYALTY Faithfulness to another person

MORALITY Ethical standards, conscience, sense of right and wrong	OPENNESS Willingness to try new things
PATIENCE Bearing pains or trials calmly, steadfastness in suffering or crisis	PLEASURE What you enjoy; what delights you
POWER Ability to lead, direct, persuade, control	PROFESSIONALISM Commitment to quality, pride in your work
RECOGNITION To receive special attention, to feel “important”	RELIGION Belief in a supreme Being; a spiritual relationship with others

RESPONSIBILITY Accountability, maturity, ability to respond	SECURITY Having the essentials you need to live
SENSITIVITY Awareness, responsiveness, approachability	SOCIAL Lots of fun, friends, companionship
SUCCESS Attainment of wealth, favor or eminence, achieving your goals	TRUSTWORTHINESS Dependability deserving of confidence
VITALITY Spirit, life, intuition	WEALTH Material income

WISDOM Mature understanding of life	WORK Feeling good about your job as challenging and rewarding
WORTHWHILENESS Acceptance and appreciation as a person – not a thing.	Family People, who together, form a household
Add Personal Value _____ _____	Add Personal Value _____ _____
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