

Managing an Internal Organizational Awareness Campaign

Activity: 4-5

Format: Individual/Small Group

Time Frame: 1 hour and 30 minutes

Description

This activity provides students with an opportunity to identify and develop the key components of an organizational awareness campaign.

Instructions

1. Building on Activity 2-1, develop a solution or program to resolve one of the three fire safety issues.
 - Identify objectives
 - Identify steps and tasks
 - Create a schedule
 - Develop a budget
 - Assign personnel

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Notes / Brainstorming