# Managing an Organizational Awareness Campaign

**Format:** Individual/Small Group

**Time Frame:** 1 hour and 30 minutes

**Description**
This activity provides students with an opportunity to identify and develop the key components of an organizational awareness campaign.

**Instructions**
1. Building on Activity 3-2, develop a solution or program to resolve one of the three fire safety issues.
   - Identify objectives
   - Identify steps and tasks
   - Create a schedule
   - Develop a budget
   - Assign personnel

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**Notes / Brainstorming**