

2024 Strategic Plan Timeline – 2023

March- April -Continued Internal Outreach

- ✓ Analyze data from SP Survey, JDLT Meeting (December 2022), and Leadership Training/Meetings.
- ✓ Initiate monthly reporting on SP status at E-Team, DLT, and Director Staff Committee Report meetings.
- ✓ Strategic Planning E-Team meetings (2-3 meetings) where we focus on candid conversations about the key concepts identified so far and how to address them, and validate Mission, Vision and Values.
- ✓ Next Meeting dates: E-Team/DLT Working Group, June.

April-June - External Outreach

- Create internal and external facing 2024 Strategic Plan webpage.
- Draft memo accompanied by video to provide an update to the Department on accomplishments of 2019 SP, Survey results and next steps.
- Create survey for external stakeholders.
- Create public survey, utilize social media or other distribution methods.
- Meet with each CAL FIRE program leads to review external stakeholder list, confirm key stakeholders, and identify existing Committees that can facilitate external outreach (Phyllis)
- Utilize Program Leads to distribute external survey.
- Hold external stakeholder meetings beginning April.

July-October 2023 Working Group to begin Development of Goals and Objectives

October-November 2023 Compile and Design Plan

December 2023 Feedback on Draft from CAL FIRE Leadership

March 2024 Draft Plan to Publisher

Final Plan Rollout – July 2024

- ✓ *Indicates completed or ongoing.*